

# GONE**MOAB** 2017



Dear Friends and Fellow Off-Road Enthusiasts, **goneMOAB** is a family-oriented event formed for the enjoyment and preservation of four wheeling. The event consists of primarily Nissan--based 4x4 Trucks & SUVs. Each year our volunteers host a four-wheel drive event in Moab, Utah featuring Nissan Enthusiasts who travel from across the globe to attend. Last year's event boasted over 226 attendees from all across the United States, with groups from both Canada, and foreign countries participating as well. We look forward to an even more successful event for 2017, which will be our fourteenth year!!

One of the highlights of the week's activities is our well-known Raffle Night. Last year's raffle was amazing and our goal is to top its success this year. A small portion of the proceeds pay for the **goneMOAB** event; however, the majority are donated to national and local (Moab, Utah) trail advocacy groups. **We are looking for support and sponsorship for this year's event and we would like to include you.**

Enclosed you will find your Vendor/Sponsorship Packet for **goneMOAB 2017** to be held May 21<sup>st</sup> through May 26<sup>th</sup>. This packet includes information outlining Event Sponsorship Opportunities. Any and all donations are welcome.

If you have not been to a **goneMOAB** event before, let's give you a brief overview of the week's events:

- **Sunday—Meet N' Greet/ Registration**
- **Monday—Guided Trail Runs, Zax Pizza Night**
- **Tuesday—Guided Trail Runs, Ron's Disorganized BBQ**
- **Wednesday—Guided Trail Runs**
- **Thursday—Guided Trail Runs, Raffle Night and Vendor Show N' Shine Event**
- **Friday—Guided Trail Runs, Conclusion**

Sponsors are always welcome and encouraged to attend **goneMOAB**. If you plan on attending, please register online at [www.gonemoab.com](http://www.gonemoab.com). We will provide you with a discount code once we receive your signed sponsorship packet. Attached on this packet is the released list of trails planned for the event in 2017. We are still working on updating the website with 2017's information, including sponsor information.

Thank you for your sponsorship consideration and possible product donations. Without the help of companies and individuals like you, we could not continue to offer such a great event. For more information, please visit our website [www.goneMOAB.com](http://www.goneMOAB.com) or visit our Facebook page: [www.facebook.com/goneMOAB](http://www.facebook.com/goneMOAB) to see latest updates and see postings and photos of past events and to learn more about the event. Please take a moment and review the grid on the following pages for all of the exciting **goneMOAB** sponsorship opportunities.

We look forward to seeing you in Moab in May!

Sincerely,

**Bill Eirish**

Event Organizer

goneMOAB, Inc.

(303) 918-5569, [gonemoab@gmail.com](mailto:gonemoab@gmail.com)

# GONEMOAB 2017



Event Sponsorship Opportunities						
Level	Platinum	Gold	Silver	Bronze	In Kind	Media
Supplied Raffle Items / Retail Value	> \$1001	\$1,000-701	\$700-501	\$500-251	>\$250	TBD
Promotional Item in Gift Bag	X	X	X	X	X	X
Free Event Attendance	3 Tickets	2 Tickets	1 Ticket	N/A	N/A	N/A
Logo on Event T-Shirt	Oversized	Large	Medium	Small	Smallest	Small
Logo on goneMOAB Banners	Oversized	Large	Medium	Small	Smallest	Small
Vendor space at Raffle Night	X	X	X	n/a	n/a	X
Sponsor Logo Web Page	500 x 500	350 x350	250 x 250	150 x 150	100 x 100	100 x 100
2017 Trail Guide Books	Full Page Color	½ Page Color	¼ Page Color	⅓ Page Color	Small	⅛ Page Color

- All promotional items must be received by May 1st, 2017.
- Coupons/Certificates redeemable for hard product will be considered the same as sponsorship dollars.
- Crowd Tossers (T Shirts, Stickers, Hats) will be considered same the same as sponsorship dollars.
- Coupons/Certificates/Brochures redeemable for a discount off purchases are welcomed but are not considered sponsorship dollars.
- Contact an event sponsorship organizer or register at [www.gonemoab.com](http://www.gonemoab.com) to coordinate your Platinum, Gold, or Silver participant tickets.

## Sponsorship Information and Agreement

\_\_\_\_\_ agrees to provide sponsorship for **goneMOAB** taking place in Moab, Utah in May 2017. As a sponsor, I understand that I will receive the applicable sponsorship opportunities as described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my raffle donation form has been accepted and received by the goneMOAB Event Sponsorship Coordinator by April 15<sup>th</sup>, 2017. As a sponsor, I also agree to provide digital artwork for all promotional advertising by April 15<sup>th</sup>, 2017.

# GONEMOAB 2017

Please CIRCLE the level of sponsorship you would like to participate at:

Platinum >\$1,001  
Gold \$701-\$1,000  
Silver \$501-\$700  
Bronze \$250-\$500  
In Kind <\$250  
Media TBD



## Sponsor Information

Company Name: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Phone #: \_\_\_\_\_ Ext: \_\_\_\_\_

Contact Mobile #: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_

## Please note:

- If your company representative would like to participate in a trail run, they must register online at [gonemoab.com](http://gonemoab.com) in addition to the Vendor Information Packet.
- Signed applications must be received by April 15th, 2017 to receive full benefits outlined in the sponsorship opportunity page.
- Please send your completed sponsorship to an Event Sponsorship Coordinator. If you are including a monetary donation, please make check payable to goneMOAB, Inc.
- Deadline for receipt of all promotional items is May 1st, 2017.
- We reserve the right to group products donated for the raffle.
- All promotional materials and raffle donations (if not delivered on-site) should be shipped to: **(please email for address) [gonemoab@gmail.com](mailto:gonemoab@gmail.com)**
- **Logos and art work should be emailed to [gonemoab@gmail.com](mailto:gonemoab@gmail.com)**

Authorized Signature	Date
----------------------	------

# GONEMOAB 2017

goneMOAB Donation information

**Donation Categories:**

**goneMOAB Raffle** (Products, Gift Certificates, etc.)

**Registration Packet Inserts** (Brochures, Discount Coupons, Stickers, etc.)

**Crowd Tossers** (Company T-Shirts, Ball Caps, etc.)



Quantity	Retail Value	Item Description

Will you be attending goneMOAB? Yes No

Will you be providing items for the Registration bag? Yes No

How will you deliver your raffle prizes? On Site Ship to goneMOAB

**Platinum Sponsors:**

Will you be providing a banner for display at goneMOAB events? Yes No

Special Requests:

---

---

---

*Our event staff will do everything possible to accommodate special requests, however we cannot guarantee your request will be honored.*

**For more information, please contact an Events Sponsorship Coordinators below:**

**Event Coordinators: [gonemoab@gmail.com](mailto:gonemoab@gmail.com)**

**Please send completed sponsorship packet to an Event Sponsorship Coordinator no later than April 15<sup>th</sup>, 2017. You can either scan and email the response or send it via "snail mail" to your Coordinator.**